

How to convince your boss to attend UXinsight Festival

What you (and your organisation) get out of it:

Personal growth  Organisational growth  Cost saving  Time saving 

By

NEW SKILLS



Choose out of 4 workshops, where you pick the one that best suits the challenges you and your organisation currently face. Apply new skills immediately to your daily work.

UPDATED KNOWLEDGE



Get updated with the latest by listening to expert speakers from top organisations. And by asking them your questions. Pro tip: Clearly communicate to your manager which topics are relevant to your organisation.

INSPIRATION



Hear your peers talk passionately about their work. It provides inspiration, positive vibes and energy. It leaves you with even more desire to get the most out of your job and make others just as enthusiastic.

EXPOSURE



Show off your organisation and yourself. Spread your knowledge, experience, tips and learnings during the many breaks and maybe even on stage this year. We invite you to Be Bold... Show us what you got!

CROSS LEARNING



Learn from people of different organisations, fields and disciplines. Usually, it takes a lot of time and effort to get an inside look at someone else's work. Now, you are handed them on a silver platter.

BETTER DECISIONS



Drive better decisions with all the new insights, tips, and learnings on UXR. You won't have to make the costly mistakes or have lengthy discussions about the best way to do something.

FULL FOCUS



Immerse yourself completely in the world of UX research without the distractions of your daily job. No need to follow multiple trainings, have scattered learning moments or do endless content searching. It is all there.

RECRUITMENT



Promote your organisation if you're looking for team members. Why is it a great place to work (with)? Connect to UXRs who might be interested in a career move now or in the future or those looking for collaborations.

EXPANDED NETWORK



Meet hundreds of UXRs in one place. With lots of opportunities for networking, during multiple days, you are likely to make lasting contacts. Think valuable career connections and maybe even new UXR friends.

TEAM BUILDING



Join the Festival as a team and strengthen bonds with your colleagues, learn together, immediately put your learnings into practice and have much fun together.



Sounds like a million-dollar event, right?
But 2-day in-person conference tickets already start at €710

More at: uxinsight.org/ux-research-conference-festival-2024/

uxinsight